



# Employment drive kicks off

EIGHTY down, 920 to go.

Officially launching the 1000 Local Jobs project to government and business representatives last Friday, Treasurer and Minister for Employment and Economic Development Andrew Fraser paid tribute to the people behind the effort to boost work opportunities.

The campaign, a joint initiative of IPA Personnel and Ipswich City Council, aims to re-engage 1000 short and long-term unemployed.

"I'm a bit of a fan of jobs targets. I think they are a worthwhile thing to have," Mr Fraser said.

He said the global financial crisis had impacted the State Government's own 100,000 job target.

"But we never changed our mind and we never changed our determination to do it," he said.

Mr Fraser said every

member of society wore the cost of unemployment.

"We bear the costs of loss of hope, dreams, of the dignity of doing all the things we take for granted, about the aspirations we have for tomorrow, next week, next year, our kids," he said.

"The 1000 people and families that are touched by this effort are the true reason why all of you should be very proud of lending your support to this fantastic initiative."

IPA chief executive officer Rabieh Krayem said 30 people had already been placed into work as a result of the project.

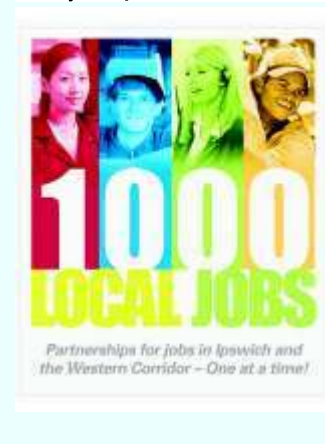
A further 50 jobs had been pledged by Ipswich City Council.

"For the past six months we've been working very closely with the local government, the local JSA providers, (and) the local busi-

nesses to go through a massive consultation process to ensure that we actually place 1000 local people – get them off welfare, off Centrelink – and back into local jobs," Mr Krayem said.

"We're very, very proud that over a period of time we've actually made a lot of headway."

**■ Visit [www.ipa.com.au/1000jobsipswich..](http://www.ipa.com.au/1000jobsipswich..)**





**LOCAL SUPPORTERS:** Judy Millie, Samantha Wilson and Janine Jensen (above) at the 1000 Local Jobs' launch.  
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**QUIET ACHIEVERS:** Bridgeworks Employment and Training's Robyn Golding-Hayes and CEO Graham Gibbons with Sharon Oxenbridge.  
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